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## **COTA Branding Agency Wins Top Honor at 2015 Columbus American Advertising Awards**

### ***Ologie Takes Home Best in Show Award for COTA We Move Us Campaign***

**COLUMBUS, OH**—The Central Ohio Transit Authority (COTA) is pleased to announce that its branding agency, Ologie, won Best in Show for the COTA *We Move Us* campaign at the 2015 Columbus American Advertising Awards on Thurs., Feb. 25.

*We Move Us* is a cross-platform campaign designed to inspire pride internally among COTA employees, and transform COTA's public image. The campaign highlights COTA's value as a public transit agency and a true community asset with the tagline, "We Move People. People Move Us."

"We're extremely proud of the *We Move Us* campaign and the impact it has had both within our organization and on our public image," said W. Curtis Stitt, COTA President/CEO. "In order for COTA to continue to move our community forward, we must all tell the story of our accomplishments and have a sense of pride in the transit system that is integral to our region."

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*The Central Ohio Transit Authority (COTA) is the regional public transit provider for greater Columbus and central Ohio. With a service area of 1.2 million residents, COTA employs more than 950 people, and provided nearly 19 million passenger trips in 2015. COTA operates throughout Franklin County, and parts of Delaware, Fairfield, Licking and Union counties. For more information about COTA, visit [COTA.com](http://COTA.com) or call (614) 228-1776.*



To request this information in an alternative format, call (614) 228-1776.